



Guidelines

2020



Logo





Logo & baseline





White high logo





Capsule logo





Icon & capsule icon





Font

Calibri

Titles & content

BOLD

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

012346789

!?:;+@#&€\$*

Calibri

Content

REGULAR

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

012346789

!?:;+@#&€\$*



Colors

Navy

C99 M53 Y13 N54
R12 G60 B96
#0C3C60

Dark red

C11 M100 Y94 N53
R104 G0 B0
#680000

Orange

C0 M80 Y61 N0
R243 G88 B88
#F35859

Blue

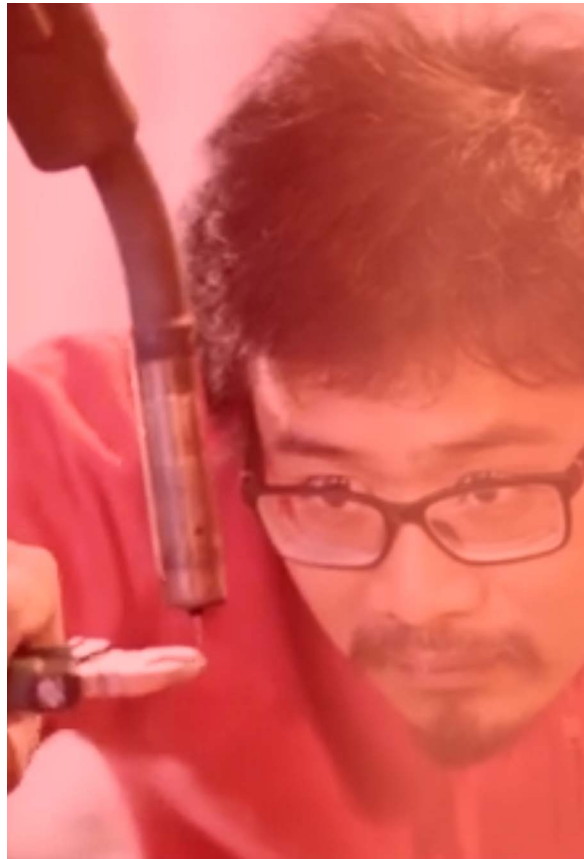
C96 M5 Y32 N23
R2 G128 B144
#028090

Grey

C38 M30 Y30 N13
R155 G155 B155
#9B9B9B



Illustrations





Media

Digital



Media

Print

